

MENA Wire®

Competitive Advantages

THE SOLE PRESS RELEASE WIRE DEDICATED TO MENA



Dedicated countries	Middle East: Bahrain, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Syria, United Arab Emirates, Yemen North Africa: Algeria, Egypt, Libya, Morocco, Tunisia
Distribution mode	A to Z handling of your press release
Distribution 24/7/365	✓
Translation	Translation into all the written languages of the region
Max number of words per press release	Unlimited
Able to distribute in US, Europe, Africa, Asia & Latam	Africa Wire® + Only auth. agent in Africa for Nasdaq GlobeNewswire
Partners with Middle East North Africa Financial Network (MENAFN), automatic redistribution of your press release	✓
Media landscape experts for MENA region	20+
Size of MENA media list	45,000+ contacts
Accuracy of MENA media list	6 dedicated researchers
Multimedia content (photos, videos, infographics, documents)	Unlimited at NO COST

Distribution under embargo to top-tier media in MENA	CNN, BBC, CNBC, Al Jazeera, Bloomberg, Thomson Reuters, Associated Press
Main distribution network	Targeted emailing to media list
Number of Tweets per release	5 manually posted tweets by community manager
One Twitter account for each of the major languages of the MENA region	Arabic, English and French
Use of relevant Hashtag & Tweet ID	✓
Ability to post photos and videos on Twitter	✓
Press release posted to LinkedIn professional groups in MENA	Community manager posts on 15 groups related to MENA
Creation of your GIF animated images for Twitter	Power of the GIF: higher Tweet engagement rate
Social media posting	Facebook, Google, Scoop. It, Pinterest and Rebelmouse
Full online media monitoring	5,000+ websites
Monitoring generation process	Human monitoring analysts
Social media analytics in MENA	Volume, influence, location